

Headline	New development coming up		
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New development coming up

JOHOR BARU: Property developer Hua Yang Bhd is set to officially unveil its fourth project in Johor with a gross development value (GDV) of RM216mil this weekend.

Its Citywoods project, a two-towered serviced apartment with 19 storeys each, has the highest GDV among the different projects it has developing in the state.

Its Johor branch manager Casey Wong said that Johor continues to be a key focus area for Hua Yang due to the ongoing developments in the state especially under Iskandar Malaysia.

"We believe our strategically located and affordable projects will address the needs of first time homeowners in the market and are confident of meeting their expectations," she said in a press conference here yesterday.

She said that other than the Citywoods, the company's other housing projects were Taman Pulai Hijauan and Taman Pulai Indah with a GDV of RM127mil and RM26mil respectively.

Besides that, she said it's The Gardens @ Polo Park semi-detached and bungalow houses worth RM40mil was also ongoing.

She added the latest Citywoods project on freehold land along Jalan Abdul Samad here combines the concept of urban living with a natural green environment, was slated to complete in 2017.

She said that the company, a leading property developer in the affordable housing market, aimed at providing interested homebuyers with a cheaper alternative yet it promises customers a prestigious living space.

"Due to the affordability, we have already gotten 50% interest from local buyers through our online registration programme which we have opened ahead of the official launch from Sept 26 to Sept 28," she told a press conference here yesterday.

Wong said that the selling point of the 417-unit project was that it is in a quiet area with green surroundings yet it is only some five minutes' drive away from the city centre and the Eastern Dispersal Link (EDL).

"We offers unique features like video intercom and centralised water filter system so home owners do not have to install water filters themselves," she said, adding that the development has built-in sky gardens to promote the feeling of being close to nature.



Model development: Wong showing the model of the Citywood housing development in Johor Baru.