

Symphony Heights strikes the right chord

In these trying times, sound bytes such as “affordable price”, “discount” and “low downpayment” are what buyers want to hear. And these are what developer Hua Yang Bhd (HYB) is providing for its **Symphony Heights**.

Taking shape on 2.97 acres just off the Batu Caves roundabout in Selayang, Selangor, the project comprising 946 condos in three towers of 29, 30 and 33 storeys is priced from under RM140,000, is giving a 10 per cent discount to early birds and is offering a RM500 downpayment scheme.

The company’s chief operating officer Ho Wen Yan said buyers also need not pay the legal fees for their Sale and Purchase Agreements.

Choice of units ranges from a 863sq ft, two-bedroom condo (from RM135,200) to a 1,246sq ft, three bedroom (RM324,500), making Symphony Heights an option for first-time buyers as well as

upgraders from around the area.

Ho said the company’s mission is to provide affordably priced properties in strategic locations, adding that “although Selayang may not have a glittering image as a development hotspot yet, its dynamics are changing”.

In the midst of economic uncertainties and rising prices, he said young working-class homeseekers are still looking out for dwellings closer to their workplaces in the city.

“That’s why we feel older locations such as Selayang on the city’s periphery will see a revival in the near future ... its location just 15 minutes from the Kuala Lumpur City Centre was once overlooked but now, urban development is spurring its growth,” he said.

In terms of features, Ho said Symphony Heights will be equipped with a swimming pool, gym, squash



These affordable condos are a sound option for first-time buyers and upgraders, says Ho (*inset*).

courts, children’s playground and a community hall.

“Since the soft launch of the first phase in July, we’ve received over 200 bookings and over 1,900 registrants,” he said.

“We are targeting a 40 per cent take-up by year’s end.”

The second and third phases of the RM180 million project are expected to be released next year.

- By Chris Prasad



HUAYANG