



Hua Yang offers savings amidst economic recovery

Published 14 Jul 2020

Hua Yang Berhad (“Hua Yang” or the “Group”), a leading property developer in the affordable housing sector, will be launching a *Double Bonanza Savings* campaign for its projects in Penang, Perak, Klang Valley and Johor.



Sakura (Bandar Universiti Seri Iskandar, Perak)

With an estimated savings of up to RM128,000, this initiative is in tandem with the relaunch of the Home Ownership Campaign (HOC), aims to give additional support to homebuyers who are seeking to purchase their own space from Hua Yang.

First launched in 2019, the HOC is a government programme designed to encourage property transactions via attractive rebates and offerings.



Astetica Residences (Seri Kembangan, Selangor)

Ho Wen Yan, Chief Executive Officer of Hua Yang said, “The *Double Bonanza Savings* campaign is an excellent opportunity for us to add value and offer our potential customers an opportunity to own their dream homes at a much more affordable price, without compromising quality. Our *Double Bonanza Savings* campaign offers a special rebate worth RM15,000 depending on the project, as well as lower booking fees and other attractive packages. Furthermore, current Hua Yang homeowners who introduce a friend or family will also receive RM2,000, upon the completion of their purchase.”



Elemence (Taman Denai Alam, Johor)

Hua Yang’s *Double Bonanza Savings* campaign will be effective from Wednesday, 15 July 2020 until Wednesday, 30 September 2020. Through this campaign, Hua Yang hopes to engage with more first-time homebuyers who are their primary target audience.

Offers from this campaign will be extended to homebuyers of Aston Acacia (Bukit Mertajam, Penang), Elemence (Taman Denai Alam, Johor), Sakura (Bandar Universiti Seri Iskandar, Perak) as well as selected projects in Klang Valley.



Aston Acacia (Bukit Mertajam, Penang)

For further information, please log onto <http://www.huayang.com.my>.